

California Privacy Policy

General Provisions

Effective Date

This California Privacy Policy is effective as of, and was last updated on, January 24, 2023.

Scope

In addition to the information contained in our Privacy Notice (available [here](#)), this California Privacy Policy provides you with information regarding Beazer Homes and its affiliates' (collectively, "Beazer Homes," "we," "us," and "our") treatment of your personal information.

Section 1 describes Beazer Homes' use of personal information except to the extent that personal information was obtained within the scope of our relationship with you as either an employee, director, officer, independent contractor, or part-time worker of Beazer Homes, or as an applicant for one of those positions (collectively, "Employee"). To understand how Beazer Homes treats Employees' personal information, please see Section 2. For purposes of Section 1, "consumer" includes, for example, prospective and actual home buyers; real estate, insurance, or loan professionals; and shareholders.

In addition to the practices below, Beazer Homes may collect, use, and/or disclose aggregate, anonymized, or deidentified data. Deidentified data cannot reasonably be linked to any particular individual or household. We only maintain and use such data in deidentified form, and we will not attempt to reidentify it, except to test deidentification and ensure it can't be associated with anyone.

Your Rights

Under the California Consumer Privacy Act, as amended by the California Privacy Rights Act (collectively, "CCPA"), California residents have the following rights:

- The right to know what personal information we've collected about you, including the categories of personal information, categories of sources from which we collected the personal information, the purpose for our collection, selling, or sharing of your personal information, the categories of third parties to whom we disclose personal information, and the specific pieces of personal information we have collected about you;
- The right to delete personal information we've collected from you, subject to certain exceptions;
- The right to correct inaccurate personal information that we maintain about you;
- The right to opt-out of the sale or sharing of your personal information; and
- The right to not receive discriminatory treatment for exercising your privacy rights.

How to Submit a Request to Know, Access, Correct, or Delete

If you are a California resident and you would like to submit a request to know, access, correct, or delete your personal information, you can email your request to customerservice@beazer.com, contact Customer Care at the following toll-free number: 888-623-2937, complete a webform at beazer.com/californiarequest, or print the webform and submit it at one of our California sales centers.

What Happens After You Submit a Request to Know, Access, Correct, or Delete?

Following a request to know, access, correct, or delete your personal information, we will take commercially reasonable steps to verify your identity, including verifying you via your existing password-protected account with us or asking you to provide us with information to confirm your identity (e.g., your zip code, email address, phone number, or dates of employment (if applicable)). If you are an agent authorized to make a request on a California resident's behalf, please indicate that when submitting your request. Agents must generally provide a signed authorization evidencing their authority to act on behalf of another individual.

We will make good faith efforts to evaluate and act on your request, but there may be circumstances in which we do not grant your request. For example, we are not required to delete personal information needed (i) to provide a service we are contracted to provide (such as our warranty services), (ii) to detect fraudulent or illegal activity, (iii) for bookkeeping or tax purposes, or (iv) for legal purposes. Also, we are not required to provide access or deletion where your identity could not be verified, where the information would compromise others' privacy or other legitimate rights, like intellectual property rights, or where the information contains legally privileged material. If we determine that your request should be restricted in any particular instance, we will provide you with an explanation of why that determination has been made and a contact point for any further inquiries.

Any requests that can be processed by us will be done so in no more than 45 days from the date we receive your request, unless we notify you that an extension is required. In case of an extended completion period, we will process your request in no more than 90 days from the date of your original request. Consumers are limited to two requests to know or access within a 12-month period.

SECTION 1: CONSUMERS

Personal Information Collected, Used, and Disclosed Within the Past 12 Months

Below you will find a chart that generally describes the categories of personal information we have collected, where that information came from, the purpose for the collection of that information, the categories of parties to whom that information was disclosed, and the purpose for that disclosure, all within the past 12 months from the effective date of this notice and as it relates to consumers (e.g., prospective or actual home buyers; real estate, insurance, and loan professionals; and shareholders). Please note that these are

categories of personal information as they are set forth under California law. We did not necessarily collect all of the specific pieces of personal information listed for any given person.

What Personal Information Do We Collect?	Where Do We Get It?	Why Do We Collect It?	To Whom Do We Disclose It?	Why Do We Disclose It?
Identifiers such as a real name, postal address, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.	<ul style="list-style-type: none"> • The consumer • Marketing partners (e.g., lead sellers) • Service providers or contractors (e.g., survey or analytics providers) • Web technologies • Our stock trust company (only for shareholders) 	<ul style="list-style-type: none"> • To provide our services (e.g., execute contracts, underwrite your title insurance policy) • Data analytics • Marketing • Loss prevention • Legal compliance and accounting requirements • To determine your participation in shareholder meetings 	<ul style="list-style-type: none"> • Service providers and/or contractors (e.g., IT, customer service, transaction processors) • Trades vendors • Design studios • Financial institutions • Homeowners' associations • Government entities • Dispute resolution bodies • Homebuyers (if you, as a loan officer, sign up to list your professional information on the Mortgage Choice Customer Portal) 	<ul style="list-style-type: none"> • Providing our services (e.g., effectuating a sale, managing our construction projects) • Marketing/advertising • Dispute resolution and legal compliance purposes • As directed by you (e.g., facilitating homebuyer-loan officer relationships)
Categories of personal information described in <u>subdivision (e) of Section 1798.80.</u>	<ul style="list-style-type: none"> • The consumer • Insurance companies • Mortgage providers • Service providers or contractors (e.g., survey or analytics providers) • Marketing partners 	<ul style="list-style-type: none"> • To provide our services (e.g., process transactions, help you obtain insurance or a mortgage) • Data analytics • Marketing • Fraud/abuse prevention • Legal compliance and accounting requirements • To determine your participation in 	<ul style="list-style-type: none"> • Service providers and contractors (e.g., advertising, transaction processors, IT) • Trades vendors • Financial institutions • Accounting consultants 	<ul style="list-style-type: none"> • Providing our services (e.g., effectuating a sale, managing our construction projects) • Resolving disputes • Marketing/advertising • Accounting • Legal compliance purposes • As directed by you (e.g., facilitating homebuyer-loan officer relationships)

	<ul style="list-style-type: none"> • Our stock trust company (only for shareholders) 	shareholder meetings		
Characteristics of protected classifications under California or federal law (e.g., age, marital status, ethnicity, race, religion, or health condition).	<ul style="list-style-type: none"> • The consumer • Our customer service, marketing, or analytics partners 	<ul style="list-style-type: none"> • To provide our services • Determine your eligibility for an age-restricted community • Data analytics • Marketing 	<ul style="list-style-type: none"> • Trades vendors • IT service providers 	<ul style="list-style-type: none"> • Providing our services and responding to customer needs
Commercial information, including records of personal property; products or services purchased, obtained, or considered; or other purchasing or consuming histories or tendencies.	<ul style="list-style-type: none"> • The consumer • Insurance companies • Settlement providers • Lenders • Our stock trust company (only for shareholders) 	<ul style="list-style-type: none"> • To provide our services • Data analytics • Marketing • Fraud/abuse prevention • Legal compliance and accounting • Risk management • To determine your participation in our shareholder meetings 	<ul style="list-style-type: none"> • Service providers and/or contractors (e.g., marketing, risk management partners) • Homeowners' associations • Government entities • Professionals involved in a home purchase • Financial institutions (at the consumer's direction) • Visitors to our website, if the consumer submits a photo for posting on our website 	<ul style="list-style-type: none"> • Providing our services • Risk management • Marketing • Dispute resolution • Legal compliance

Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.	<ul style="list-style-type: none"> • Social media and other internet postings • Web technologies • Device usage information (only if you participate in our Network Ready program) 	<ul style="list-style-type: none"> • To provide our services • Assist our customers • Respond to reviews • Data analytics • Marketing 	<ul style="list-style-type: none"> • IT, advertising, and analytics service providers 	<ul style="list-style-type: none"> • Website management • Advertising
Audio, electronic, visual, thermal, olfactory, or similar information (e.g., pictures).	<ul style="list-style-type: none"> • The consumer (e.g., pictures submitted to Beazer Homes or recorded phone calls to Customer Care) 	<ul style="list-style-type: none"> • To provide our services • Marketing • Legal compliance 	<ul style="list-style-type: none"> • With the consumer's consent, we may post consumer-submitted photos to our website 	<ul style="list-style-type: none"> • Providing our services • Marketing
Professional or employment-related information.	<ul style="list-style-type: none"> • The consumer 	<ul style="list-style-type: none"> • To provide our services • Data analytics • Marketing • Fraud/abuse prevention • Legal compliance 	<ul style="list-style-type: none"> • Service providers or contractors (e.g., customer service or data analytics providers) • Others you request (e.g., we can facilitate homebuyer-loan officer communications) 	<ul style="list-style-type: none"> • Providing our services
Education information, defined as information that is not publicly available personally identifiable	<ul style="list-style-type: none"> • The consumer 	<ul style="list-style-type: none"> • To provide our services • Marketing 	<ul style="list-style-type: none"> • IT service providers and/or contractors • Other consumers (e.g., when loan officers include education information in their 	<ul style="list-style-type: none"> • Facilitating homebuyer-loan officer introductions

information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99) (e.g., whether you went to college).			profiles for viewing by homebuyers)	
Inferences drawn from any of the information identified in this chart to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	<ul style="list-style-type: none"> • The consumer • Marketing and analytics partners 	<ul style="list-style-type: none"> • To advertise our services 	<ul style="list-style-type: none"> • Advertising, IT, and data analytics partners 	<ul style="list-style-type: none"> • To advertise our services

Personal Information Sold or Shared Within the Past 12 Months

Although we do not disclose your personal information for any monetary consideration, some of our practices within the last 12 months could fall within California's definitions of "selling" or "sharing." We or our partners (e.g., Google and Meta) may collect identifiers such as your Internet Protocol address, or other online identifier, as well as your internet or other electronic network activity (including, but not limited to, browsing history, search history, and information regarding your interaction with an Internet website, application, or

advertisement) to deliver the most relevant advertisements to you. Where we collect this information, we may disclose it to our digital marketing partners for this purpose.

You have the right to opt-out of use of your personal information across non-Beazer Homes businesses, websites, and applications to target advertisements to you. To do so, you may email your request to customerservice@beazer.com, call us at 888-623-2937, or complete this [form](#).

. Your decision will not alter the number of advertisements you see, only whether those advertisements are tailored to you.

Beazer Homes does not sell or share the personal information of consumers under 16 years of age, and we do not use or disclose your sensitive personal information for any purposes other than those permitted by the CCPA (e.g., as necessary to provide goods or services you've requested, legal compliance, etc.).

Document Retention

We will not retain your personal information for longer than reasonably necessary for the purpose(s) we collected it. The retention period depends on criteria such as the nature of our relationship with you, whether you purchase a home from us, when you last interacted with us, the type of personal information at issue, and legal considerations.

Contact for More Information or Questions

If you have any questions about our privacy policy or exercising the rights described above, please visit beazer.com/privacy and beazer.com/californiaprivacy. You can also contact us:

- by email at: customerservice@beazer.com; or
- by phone at: 888-623-2937.

SECTION 2: APPLICANTS/EMPLOYEES

This section of our California Privacy Policy provides information regarding the collection, use, and disclosure of Employees' personal information within the scope of the Employee's relationship with Beazer Homes. For information regarding our other data practices (e.g., the practices that would apply if you purchase a home from us), see Section 1 of our California Privacy Policy (above).

Personal Information Collected, Used, and Disclosed Within the Past 12 Months

Below you will find a chart that generally describes the categories of personal information we have collected, where that information came from, the purpose for the collection of that information, the categories of parties to whom that information was disclosed, and the purpose for that disclosure, all within the past 12 months from the effective date of this notice and as it relates to Employees. Please note that these are categories of personal information as they are set forth under California law. We did not necessarily collect all of the specific pieces of personal information listed for any given person.

We do not sell any of the personal information we obtain from Employees, nor do we use it to track you across websites and target advertising to you (known as “sharing” under California law). We only use your sensitive personal information as necessary to process your application to work with us and manage and administer that relationship (e.g., to verify your eligibility to work with us, administer your benefits, pay you, and/or comply with legal requirements), or as otherwise permitted by law. If you do not provide us with certain personal information when requested, we may not be able to perform certain functions, such as considering your application for employment, hiring you, or paying or providing a benefit to you.

What Personal Information Do We Collect?	Where Do We Get It?	Why Do We Collect It?	To Whom Do We Disclose It?	Why Do We Disclose It?
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers, including emergency contact details and information regarding your dependents.	<ul style="list-style-type: none"> • The Employee • Our hiring partners • Entities and people to whom Employees refer us • Background check providers 	<ul style="list-style-type: none"> • Collecting or processing employment applications, including confirming eligibility, performing background checks, and onboarding • For payroll and employee benefit plan and program administration purposes, including enrollment and claims handling • Communicating with Employees and their emergency contacts and/or plan beneficiaries • Monitoring employee performance and policy adherence • Loss prevention 	<ul style="list-style-type: none"> • Service providers (e.g., information technology (“IT”) support, HR consultants) • Financial institutions • State or federal government entities • Dispute resolution bodies • Individuals with whom Employees are working • Other companies using BuildPro can view trades vendors’ business contact information and trade 	<ul style="list-style-type: none"> • Administering benefits • Conducting surveys • Facilitating work • Paying Employees • Training • Monitoring and supporting our IT system • Contract execution • Investigating complaints • Facilitating financial transactions • Accounting

		<ul style="list-style-type: none"> Investigating complaints, grievances, and potential policy violations Maintaining employment records Legal compliance 		<ul style="list-style-type: none"> Resolving legal disputes Legal compliance
Any personal information described in <u>subdivision (e) of Section 1798.80.</u>	<ul style="list-style-type: none"> The Employee Our hiring partners Entities and people to whom Employees refer us Background check providers Employee benefit providers Insurers 	<ul style="list-style-type: none"> Collecting or processing employment applications, including confirming eligibility, performing background checks, personality assessments, and onboarding For payroll and employee benefit plan and program administration purposes, including enrollment and claims handling Maintaining employment records Communicating with Employees and their emergency contacts and/or plan beneficiaries Monitoring and preventing unauthorized access or use of our property and/or systems Loss prevention Monitoring employee performance and policy adherence Workplace safety Investigating complaints, grievances, and potential policy violations 	<ul style="list-style-type: none"> Service providers (e.g., IT support and benefit providers) Financial institutions Insurers State or federal government entities Dispute resolution bodies Individuals with whom Employees are working Other companies using BuildPro can view trades vendors' business contact information and trade 	<ul style="list-style-type: none"> Administering benefits Paying Employees Facilitating work Training Conducting surveys Contract execution Monitoring and supporting our IT system Facilitating financial transactions Accounting Investigating complaints Claims handling Resolving legal disputes Legal compliance

		<ul style="list-style-type: none"> • Maintaining employment records • Legal compliance 		
Characteristics of protected classifications under California or federal law (e.g., gender, race, sex, age, religious of philosophical beliefs, marital status, and military or veteran status).	<ul style="list-style-type: none"> • The Employee • Our hiring partners 	<ul style="list-style-type: none"> • Legal compliance • Our diversity and inclusion program • Investigating compliance, grievances, and potential policy violations 	<ul style="list-style-type: none"> • HR service providers • State or federal government entities • Others, with Employee approval 	<ul style="list-style-type: none"> • Diversity efforts • Legal compliance
Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	<ul style="list-style-type: none"> • The Employee 	<ul style="list-style-type: none"> • Paying Employees • Legal compliance 	<ul style="list-style-type: none"> • Service providers (e.g., IT or accounting support) • State or federal government entities 	<ul style="list-style-type: none"> • Paying Employees • Accounting • Legal compliance
Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an internet website application, or advertisement.	<ul style="list-style-type: none"> • The Employee 	<ul style="list-style-type: none"> • Providing, supporting, monitoring, and protecting our information systems and property • Enhancing employee productivity and communication • Investigating complaints, grievances, and potential policy violations • Ensuring policy and legal compliance 	<ul style="list-style-type: none"> • IT service providers 	<ul style="list-style-type: none"> • Providing, supporting, monitoring, and protecting our information systems and property • Enhancing employee productivity and communication • Investigating complaints,

				grievances, and potential policy violations <ul style="list-style-type: none"> Ensuring policy and legal compliance
Geolocation data, such as time and physical location related to use of an internet website, application, device, or physical access to a company office location.	<ul style="list-style-type: none"> The Employee 	<ul style="list-style-type: none"> Providing, supporting, monitoring, and protecting our information systems and property 	<ul style="list-style-type: none"> IT service providers 	<ul style="list-style-type: none"> Monitoring and protecting our information systems
Audio, electronic, visual, thermal, olfactory, or similar information.	<ul style="list-style-type: none"> The Employee (e.g., Customer Care call records) 	<ul style="list-style-type: none"> Ensuring quality, productivity, and policy adherence Employee, customer, and public safety Loss prevention Preventing unauthorized access, use, or loss of property Improving customer service Legal compliance 	N/A	N/A
Professional or employment-related information (e.g., employment history, performance and disciplinary records, salary and bonus data, and benefit plan enrollment, participation, and claims information)	<ul style="list-style-type: none"> The Employee Our hiring partners Employees' prior employers Others to whom Employees refer us 	<ul style="list-style-type: none"> Evaluating employment applications, including confirming eligibility, performing background checks, and onboarding Administering our employee benefit plan and program Maintaining personnel records Communicating with Employees and/or their 	<ul style="list-style-type: none"> Employee benefit providers and administrators Consultants State or federal government entities HR and training service providers Others, as directed by the Employee 	<ul style="list-style-type: none"> Providing benefits Considering Employees for promotion Recruiting and retaining Employees Employment verification Training

		<p>emergency contacts and beneficiaries</p> <ul style="list-style-type: none"> • Employee monitoring to ensure productivity and policy adherence • Recruiting • Training • Facilitating consumer outreach for assistance • Investigating complaints, grievances, and potential policy violations • Legal compliance 		<ul style="list-style-type: none"> • Claims handling • Accounting • Legal compliance
Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. Sec. 1232g; 34 C.F.R. Part 99).	<ul style="list-style-type: none"> • The Employee • Our hiring partners 	<ul style="list-style-type: none"> • Evaluating Employee applications 	N/A	N/A
Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes,	<ul style="list-style-type: none"> • Background check providers • Personality assessment providers 	<ul style="list-style-type: none"> • Evaluating Employee recruitment, promotion, and retention 	N/A	N/A

intelligence, abilities, and aptitudes.				
Personal information collected and analyzed concerning your health and benefits	<ul style="list-style-type: none"> • The Employee • Health providers to whom the Employee refers us 	<ul style="list-style-type: none"> • Benefit administration • Claims management • Workplace safety • Legal compliance 	<ul style="list-style-type: none"> • Employee benefit providers, administrators, and consultants • Insurers 	<ul style="list-style-type: none"> • To provide employee benefits and assistance regarding the same • Claims handling • Legal compliance

Document Retention

We will not retain your personal information for longer than reasonably necessary for the purpose(s) we collected it. How long we retain your personal information depends on a number of criteria, including whether we hire you, your employment status with us, how long it's been since we employed you, the nature of our relationship with you, and legal considerations.

Additional Information or Questions

If you have any questions about our privacy policy or exercising the rights described above, please visit beazer.com/privacy and beazer.com/californiaprivacy. You can also contact us by:

- Emailing us at: customerservice@beazer.com
- Calling us at: 888-623-2937