

California Privacy Policy

In addition to the information contained in our Privacy Notice (available [here](#)), effective January 1, 2020, under the California Consumer Privacy Act (“CCPA”), California residents have the right to know and request access to their personal information collected, used and disclosed within the past 12 months, and to delete their personal information in accordance with the CCPA. The instructions for submitting requests pursuant to the CCPA are below. We will not discriminate against you if you choose to exercise any of your privacy rights under the CCPA.

How to submit a request to know, access, or delete?

If you are a California resident and you would like to submit a request to know, access, or delete your personal information, you can email your request to customerservice@beazer.com, contact Customer Care at the following toll-free number: 888-623-2937, complete a webform at beazer.com/californiarequest, or print the webform and submit it at one of our California sales centers.

What happens after you submit a request to know, access, or delete?

Following a request to know, access, or delete your personal information, we must first verify your identity. We will take commercially reasonable steps to verify your identity, including asking you to provide us with information to confirm your identity. If you wish to designate an authorized agent to make a request on your behalf, please indicate that when submitting your request.

We will make good faith efforts to provide you with additional information or access to your personal information, or delete it when you request it, but there may be circumstances under the CCPA in which we need not comply with your request. For example, we are not required to delete personal information needed to provide a service we are contracted to provide (such as our warranty services), to detect fraudulent or illegal activity, for bookkeeping or tax purposes, or for legal purposes. Also, we are not required to provide additional information, access, or delete personal information where your identity could not be verified, where the information would compromise others’ privacy or other legitimate rights, like intellectual property rights, or where the information contains legally privileged material. If we determine that your request should be restricted in any particular instance, we will provide you with an explanation of why that determination has been made and a contact point for any further inquiries.

Any requests that can be processed by us will be done so in no more than 45 days from the date we receive your request, unless we notify you that an extension is required. In case of an extended completion period, we will process your request in no more than 90 days from the date of your original request. Consumers are limited to two requests to know/access their personal information within a 12-month period.

Personal Information collected, used, and shared within the past 12 months

California residents also have the right to know what categories of personal information we have collected within the past 12 months from consumers generally, where that information came from, the business or commercial purpose for the collection, and the categories of service providers and/or third parties with whom that information was shared. Below you will find a chart

that sets this out for you. Please note that these are categories of personal information as they are set forth under California law. We did not necessarily collect all of the specific pieces of personal information listed for any given person.

What Personal Information We Collect?	Where We Get It?	Why We Collect It?	With Whom Do We Share It?
Identifiers such as a real name, postal address, email address, account name, or other similar identifiers.	The consumer directly.	To provide our services, to conduct data analysis, pricing, marketing, market research, fraud/abuse prevention, for legal compliance and accounting requirements, and payment processing.	Customer service providers, advertising service providers, data analytics service providers, marketing service providers, tradespeople (such as contractors and subcontractors), and transaction processors.
Categories of personal information described in <u>subdivision (e) of Section 1798.80.</u>	The consumer directly.	To provide our services, to conduct data analysis, pricing, marketing, market research, fraud/abuse prevention, for legal compliance and accounting requirements, and payment processing.	Customer service providers, advertising service providers, data analytics service providers, marketing service providers, tradespeople (such as contractors and subcontractors), and transaction processors.
Characteristics of protected classifications under California or federal law (e.g., age, marital status).	The consumer directly.	To provide our services, to conduct data analysis, pricing, marketing, market research, and for legal compliance.	Customer Service providers, and marketing service providers.
Commercial information, including records of personal property; products or services purchased, obtained, or considered; or other purchasing or consuming histories or tendencies.	The consumer directly, real estate agents, and mortgage brokers	To provide our services, to conduct data analysis, pricing, marketing, fraud/abuse prevention, for legal compliance and accounting requirements, and payment processing.	Customer service providers, advertising service providers, data analytics service providers, marketing service providers, tradespeople (such as contractors and subcontractors), and transaction processors.
Geolocation data.	We collect zip codes from consumers directly.	To provide our services, to conduct data analysis, and fraud/abuse	Customer service providers, tradespeople (such as contractors and subcontractors), and data analytics service providers.

		prevention, and for legal compliance.	
Audio, electronic, visual, thermal, olfactory, or similar information (e.g., pictures).	The consumer directly, and social media networks.	To provide our services, to conduct data analysis, pricing, marketing, market research, fraud/abuse prevention, and for legal compliance.	Customer service providers, social media networks, and data analytics service providers.
Professional or employment-related information.	The consumer directly, real estate agents, and mortgage brokers.	To provide our services to conduct data analysis, pricing, marketing, market research, fraud/abuse prevention, and for legal compliance.	Customer service providers, and data analytics service providers.
Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99) (e.g., whether you went to college).	The consumer directly, real estate agents, and mortgage brokers.	To provide our services, marketing, and for market research.	Customer service providers, and data analytics service providers.
Inferences drawn from any of the information identified in this chart to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	The consumer directly, and marketing and analytics service providers.	To provide our services.	Advertising service providers, customer service providers, tradespeople (such as contractors and subcontractors), and data analytics service providers.

Other than the categories of service providers and/or third parties set forth in the above chart, we have not disclosed personal information to third parties for a business or commercial purpose within the past 12 months from the effective date at the bottom of this notice. Also, we have not “sold” personal information within the past 12 months, as that term is defined by the CCPA, nor do we intend to “sell” any such information.

This California Privacy Policy does not apply to personal information we have about you as a result of providing you with our financial products and services. Please visit our Financial

Privacy Notice found at beazer.com/financialprivacy for the privacy terms governing the collection of that personal information.

Contact for More Information or Questions?

If you have any questions about this California Privacy Policy or about exercising your rights described above, you can contact us

- by email at: customerservice@beazer.com
- by calling us at: 888-623-2937

Effective Date

This California Privacy Policy is effective as of January 1, 2020, and was last updated March 10, 2020.