

Beazer Homes' Privacy Commitment. All companies need to share their customers' personal information to run their everyday business. In this Privacy Notice ("Notice"), we explain (a) how Beazer Homes affiliates including companies with Beazer in their name, such as Beazer Homes USA, Inc., Beazer Homes, LLC., Beazer Home Sales, Inc., Beazer Homes Holdings, LLC, Beazer Homes Texas, LP, Beazer Homes Indiana, LLP and Beazer General Services, Inc. (also, "we" or "us" or "our") share our customers' personal information, (b) the types of companies with which we share customers' personal information, and (c) whether and how you can limit this sharing.

Beazer Homes respects the privacy of our customers. Protection of your personal information is important to us. Please read this Notice carefully to understand what we do.

This Privacy Notice ("Notice") describes how we collect, share, and protect your personal information that Beazer Homes collects generally and through the website at [www.beazer.com](http://www.beazer.com) ("Website"). By visiting the Website you are acknowledging that you have read, accept, and agree to the terms of this Notice.

## **1. Information Beazer Homes Collects**

Beazer Homes collects personal information for permissible business purposes and to assist in meeting our customers' needs.

We do not require anyone to divulge any personal information to use the Website. However, certain types of information available to you on the Website (for example, pricing information) may be accessible to you only after you provide us with requested personal information.

The information we collect generally includes: (1) personal information and (2) tracking information collected as you navigate through the Website.

Personal Information. "Personal information" refers to information that identifies (whether directly or indirectly) a particular individual, such as information you provide on our contracts, forms, surveys, applications or online fields. Examples include your name, postal addresses (home and office), email address, telephone and fax numbers, Social Security number, date of birth, and any other information you provide us via our contact form. The types of personal information we collect depends on the community you're looking at or live in, or the services you request. We also save the data you type in when you request us to send you brochures or applications.

We might also collect personal information about you from third- parties or other sources, such as information we receive from a credit reporting agency, information about your payment history, or the status of a loan application.

Mortgage Choice. If you choose to participate in the Mortgage Choice program and use the CompARE technology, you may be asked to provide information such as your monthly income and anticipated down payment. Please visit our Financial Privacy Notice found at [beazer.com/financialprivacy](http://beazer.com/financialprivacy) for the privacy terms governing the collection of financial

information, which are incorporated herein by reference. Our financial privacy notice differs in several important respects from this Notice.

Information Collected Through Web Technologies. Beazer Homes collects information using web technologies such as cookies. Cookies allow websites to track certain user activities by assigning website visitors a unique number that resides on the user's computer. Beazer Homes uses cookies to make the Website more interesting and useful, and Beazer Homes' cookies are limited to our Websites only. Through the use of these web technologies, our computer servers automatically log your IP address, the pages you click on and how long you spend there, and the web page you came from and go to next. Notably, however, Beazer does not use this information in a way that identifies you or your household.

Various third parties may also place cookies on your computer's hard drive when you visit our Websites. Among other third-party cookies, we use Google Analytics. You can learn more about how those cookies work by visiting "How Google Uses Data When You Use Our Partners' Sites or Apps," located at [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/). While Beazer Homes does not track its customers across other websites, we do use advertising companies to serve ads to you after you visit our Website while you are visiting other websites. These companies may collect information about your visits to our Website and other websites and/or apps in order to provide advertisements about goods and services of interest to you. Beazer Homes does not guarantee and is not responsible for the privacy or security of these other websites and apps, including the accuracy, completeness or reliability of their information.

If you prefer not to have the benefits of cookies, your internet browser or other third party software on your workstation can be adjusted to treat cookies in different ways. Depending upon the type of browser you are using, you might be able to configure your browser: (i) to prompt you to accept or reject cookies on an individual basis; or (ii) to prevent your browser from accepting any cookies at all. You should refer to the supplier or manufacturer of your web browser for specific details about cookie security. However, you should also understand that rejecting cookies might affect your ability to perform certain transactions on our Website and our ability to recognize your browser from one visit to the next.

Beazer Homes does not respond to Do Not Track ("DNT") signals. Some third party sites, including third-party advertising companies that Beazer Homes has a relationship with, however, do keep track of your browsing activities when they deliver content to you, which enables them to tailor what they present to you.

For more information about your choices with regard to interest based advertising, you may wish to visit the Digital Advertising Alliance's Consumer information page: <http://www.aboutads.info/consumers/>

Information Is Not Collected Online from Children Under 16. Beazer Homes does not knowingly collect any personal information online from children under the age of 16. However, we cannot always determine the age of persons who access and use our Websites. If you are under the age of sixteen (16), we ask that you do not use the Website. If we learn that personal information has been collected on the Website from a minor and without verifiable parental

consent, we will take the appropriate steps to delete the information. If you are a parent or guardian and discover that your minor child has an account on the Website or has otherwise provided personal information, please alert us at 888-623-2937 or [customerservice@beazer.com](mailto:customerservice@beazer.com), and request that we delete that child's personal information from the Website.

## **2. How Beazer Homes Uses That Information**

Beazer Homes uses your personal information for the purposes for which it was submitted. For example, we collect personal information so we can provide you with services you request; make it possible for you to build, buy and insure your home; and help you settle into and enjoy your new home and community.

Beazer Homes may also provide you promotional offers or incentives based on information you have provided. However, at any time you may "opt-out" by following the opt-out procedures described in Section 5 below.

We may also use your personal information as required by law, in response to governmental orders or requests, to enforce the Terms and Conditions applicable to the Website, and as we deem reasonably necessary to investigate, prevent or take other appropriate measures in connection with fraudulent or illegal activities.

Beazer Homes may use information about use of the Websites and aggregated information about you and other visitors to our Websites in order to improve our Websites and develop content and services that may be of interest to you and for its other business purposes.

## **3. Security Measures Taken to Protect Personally Identifiable Information**

Beazer Homes uses firewalls, vulnerability scans, and secure network encryption technology to protect personal information. Beazer Homes also employs internal physical and technologic security measures to detect and block unauthorized intrusions to its computer systems. However, while we employ reasonable security measures to protect your personal information, no method of electronic transmission is completely infallible, and we cannot guarantee its absolute safety.

## **4. Information Sharing**

Sharing of personal information between Affiliates. Beazer Homes and its Affiliates may share personal and other information with each other.

Non-Affiliates/Associates/Joint Marketing. We also share personal information with our "Associates", which are third parties that participate in the development or management of a community, or to perform services or functions on behalf of Beazer Homes. Examples include accountants, attorneys, management companies, credit bureaus and banks. They are required to hold the personal information we provide to them in confidence, and use the personal information only to provide the services we've hired them to perform for us or for you.

We may provide your personal information to trusted companies pursuant to a written agreement

with them when we jointly market their services to you. One example is if an insurance company wanted to offer insurance policies in your community. The written agreement requires that they use your personal information only for the purposes of the joint marketing and that they not share it with others.

Marketing. We also share personal information with non-affiliated third parties to perform marketing services or functions on our behalf. They are contractually obligated to hold in confidence the personal information we provide to them, and use the personal information only to provide the services we've hired them to perform for us.

Other Circumstances. We may disclose your personal information that you consent to be shared or direct us to share. We may disclose your personal information to third parties as required by law. For example, we may disclose your personal information in connection with a subpoena or other legal process, in an audit, or when we record your mortgage or deed in public records. We reserve the right to report to law enforcement agencies any activities that we, in good faith, believe to be unlawful; in the interest of national security or law enforcement activities; other health and safety issues; or as reasonably necessary or appropriate under the circumstances. We may share information to prevent illegal uses of the Website, or defend ourselves against third-party claims. We may also share information with companies assisting in fraud protection or investigation.

We may also transfer user or customer information, including personal information, in connection with a corporate transaction, such as a proposed or actual sale, merger, transfer, or exchange of all or a portion of Beazer Homes.

## **5. Updating Contact Information and Opt-Out Choices**

We provide you with access to your personal information in various ways, including statements and community mailings, and want you to make sure that the personal information we have about you is accurate and current. Beazer Homes enables users of its Websites to update contact information and to opt out of the collection of personal information or particular communications or services. You may do so by going to this [opt-out link](#), or by contacting us at 888-623-2937 or [customerservice@beazer.com](mailto:customerservice@beazer.com). Due to production, mailing, and system timelines, it may take some time to process your request. In addition, we may still use your information to communicate with you for other purposes, such as for customer service.

## **6. Questions or Comments**

If you have any questions or comments about this Notice, please contact us at: 888-623-2937 or [customerservice@beazer.com](mailto:customerservice@beazer.com).

## **7. Miscellaneous**

Privacy Notice Support. If you have an inquiry or concern about our Notice, please contact us using the contact information below.

Terms and Conditions. This Notice is subject to, a part of, and incorporated into the Terms and Conditions which can be found at [beazer.com/terms](http://beazer.com/terms).

Changes and Updates to this Policy. We may amend this Notice at any time in our sole discretion, but we will communicate with you, if and as required by law, when any changes are made. Please re-visit this page periodically to stay aware of any changes to this Notice. This Notice replaces all previous notices or statements with respect to this subject, and cannot be modified orally by any of our representatives, employees or officers. If we modify this Notice, we will make it available through the Website, and indicate the date of the latest revision. Your continued use of the Website after the revised Notice has become effective indicates that you have read, understood and agreed to the current version of the Notice.

International Users. This Website is operated, in whole or in part, from the United States. By using this Website, regardless of where you live in the world, you consent to have your personal data transferred to and processed in the United States, and allow us to use and collect your personal information in accordance with this Notice.

California Residents. For residents of California, effective January 1, 2020, please refer to our California Privacy Policy [beazer.com/californiaprivacy](https://beazer.com/californiaprivacy) for additional information concerning your rights about the personal information we collect, use, and disclose. To the extent this Notice in any way conflicts with the California Privacy Policy, the California Privacy Policy controls.

Third Party Links. The Website may also contain links to third party websites that are not under our control. These websites may have their own privacy policies, or no policies at all. You should seek and review these third party websites' policies before providing them information. Beazer Homes does not guarantee and is not responsible for the privacy or security of these other websites and apps, including the accuracy, completeness or reliability of their information.

Ending Relationship. If you end your customer relationship with us, this Notice will apply to personal information we collected while this Notice was in effect.

Business Entities. This Notice does not apply to personal information relating to partnerships, trusts or corporations.

## **Effective Date**

This Notice is effective as of: March 10, 2020.